



Nomad & Villager

Photographer Nicole Franken and journalist Anneke de Bundel cover stories on people fighting the current and focus on what tends to stay out of sight. Subjects are on the crossroad of travel and culture and always concern mankind. In their stories, the ladies investigate what drives us. They do this with a good sense of humor and an occasional lump in the throat.

Reports

Travel stories don't have to be smooth, is their motto. So they were guided by homeless Max through his city of Groningen to experience the Dutch town the homeless way. They were taught good manners by a fairy in the jungle of Scotland. And they observed how to pick up the pieces after a devastating civil war in Bosnia.

Outside the box

For their stories they jumped out of a cessna, traveled with huskies and hung deep green over the railing of a cruise boat. They portrayed Chinese workers in the Netherlands and were hand cuffed by the police in Iceland, safest country in the world. Ok, that is a lie. But they did try.

Facts

- Primary target audience: women 25 - 50 year
- Visitors: 7.500 p/m
- Pageviews: 22.000 p/m
- Average visit duration: 3.30"
- Twitter followers: 4.000
- Facebook likes: 1.500
- Instagram followers: 700

Advertise

- What: advertorial with no-followlink
- Format: content and image in consultation
- Duration: 4 weeks on homepage
- Rate: € 75,00 - € 250,00 (depending on the format)
- More info: info@nomadandvillager.com